Partner with National Co+op Grocers

Get your products in front of the industry's most committed health and wellness consumers

We represent 147 community-owned and operated food co-ops operating over 200 retail locations with over 1.3 million committed members invested in their success nationwide.

As UNFI's second largest customer, with over $2.1 billion in annual sales, we are a well-established and trusted industry partner. Our experienced category managers can help you increase sales and grow your brand.

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www.ncg.coop

Drive volume and build loyalty with Co+op Deals

Co+op Deals is NCG's flagship promotional program and one of the largest in the natural products industry, proven to deliver value, encourage brand loyalty and introduce your products to new customers.

- 700,000 monthly sales flyer reach
- 6 annual coupon events
- 1 point of introduction for 200 retail outlets
- On average, more than 20% of a brand's NCG sales are driven by Co+op Deals
- 7% average increase in revenue when you participate in Co+op Deals

Fun, fresh design!

Premium ad space opportunities!

Get your products on more shelves, faster

Our New Item Program allows you to introduce new products to our member co-ops in just one stop.

NCG is in business to make a better world

NCG advocates nationally for a sustainable food system, the fair treatment of people and a healthy environment. We are a founding member of the Climate Collaborative, urging industry leaders to take the reins and reverse climate change. We reduce our climate impact by growing Co+op Forest. NCG is proud to be a Certified B Corp.

Contacts

Category Manager	Category	Contact Information
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Sunshine Squires	Supplements, Baby, Snacks,Main Meal	sunshine.squires@ncg.coop (866) 709-COOP, ext. 2308
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