



NCG 2020 New Item Review Calendar

Department	Category	Notes	Category Manager	Present to Category Manager	New Item Contract Deadline	Retail Co-op Intro Month	NCG First Promo Month
Refrigerated	Refrigerated Yogurt & Kefir		Brian Larson	8/2/2019	8/16/2019	January	February
Grocery	Shelf Stable Wellness Bars & Gels	Includes Meat Bars	Donna Schlaufman	8/2/2019	8/16/2019	January	February
Grocery	Grain/Granola Bars, Fruit Snacks & Toaster Pastries		Donna Schlaufman	8/2/2019	8/16/2019	January	February
Grocery	Shelf Stable Sweeteners		Jeanette Bloss	8/2/2019	8/16/2019	January	February
Grocery	Shelf Stable Nuts & Trail Mix & Dried Fruit		Jeanette Bloss	8/2/2019	8/16/2019	January	February
Grocery	Bread & Baked Goods		Kasey Jorenby	8/2/2019	8/16/2019	January	February
Frozen	Frozen Breakfast Foods		Kasey Jorenby	8/2/2019	8/16/2019	January	February
Grocery	Shelf Stable Jerky & Meat Snacks		Sunshine Squires	8/2/2019	8/16/2019	January	February
Wellness	Protein Supplements & Meal Replacements	Includes RTD	Sunshine Squires	8/2/2019	8/16/2019	January	February
Refrigerated	Refrigerated Juices & Functional Beverages		Brian Larson	9/6/2019	9/20/2019	February	March
Refrigerated	Refrigerated Condiments		Brian Larson	9/6/2019	9/20/2019	February	March
Grocery	Shelf Stable Plant Based Milk		Donna Schlaufman	9/6/2019	9/20/2019	February	March
Grocery	Shelf Stable Entrees & Mixes		Jeanette Bloss	9/6/2019	9/20/2019	February	March
Grocery	Shelf Stable Beans Grains & Rice Dry		Jeanette Bloss	9/6/2019	9/20/2019	February	March
Wellness	Hair Care		Kasey Jorenby	9/6/2019	9/20/2019	February	March
Wellness	Deodorants & Antiperspirants		Kasey Jorenby	9/6/2019	9/20/2019	February	March
Grocery	Shelf Stable Baby Food		Sunshine Squires	9/6/2019	9/20/2019	February	March
Wellness	Food Supplements	Includes CBD	Sunshine Squires	9/6/2019	9/20/2019	February	March
Refrigerated	Refrigerated Salsas & Dips		Brian Larson	10/4/2019	10/18/2019	March	April
Refrigerated	Refrigerated Tea & Coffee Rtd		Brian Larson	10/4/2019	10/18/2019	March	April
Grocery	Shelf Stable Soda & Carbonated Beverages		Donna Schlaufman	10/4/2019	10/18/2019	March	April
Grocery	Shelf Stable Tea & Coffee Rtd		Donna Schlaufman	10/4/2019	10/18/2019	March	April
Grocery	Shelf Stable Condiments & Dressing & Marinade		Jeanette Bloss	10/4/2019	10/18/2019	March	April
Frozen	Frozen Desserts		Kasey Jorenby	10/4/2019	10/18/2019	March	April
Wellness	Oral Care		Kasey Jorenby	10/4/2019	10/18/2019	March	April
Grocery	Shelf Stable Chips, Pretzels & Snacks		Sunshine Squires	10/4/2019	10/18/2019	March	April
Grocery	Shelf Stable Salsas & Dips		Sunshine Squires	10/4/2019	10/18/2019	March	April
Refrigerated/Frozen	Frozen & Refrigerated Meat Poultry & Seafood		Brian Larson	11/1/2019	11/15/2019	April	May
GM	Household Cleaners & Supplies		Donna Schlaufman	11/1/2019	11/15/2019	April	May
GM	Household Products		Donna Schlaufman	11/1/2019	11/15/2019	April	May
Grocery	Shelf Stable Pickles & Olives		Jeanette Bloss	11/1/2019	11/15/2019	April	May
Wellness	Skin Care	Facial, Sun And Lip - Excludes Lotion	Kasey Jorenby	11/1/2019	11/15/2019	April	May
Wellness	First Aid & Therapeutic Topicals		Kasey Jorenby	11/1/2019	11/15/2019	April	May
Wellness	Over The Counter Topical Products		Kasey Jorenby	11/1/2019	11/15/2019	April	May
Wellness	Vitamins: Multi		Sunshine Squires	11/1/2019	11/15/2019	April	May
Grocery	Shelf Stable Crackers & Crispbreads		Sunshine Squires	11/1/2019	11/15/2019	April	May
Refrigerated	Refrigerated Plant Based Meat Alternatives		Brian Larson	11/29/2019	12/13/2019	May	June
Grocery	Shelf Stable Juices		Donna Schlaufman	11/29/2019	12/13/2019	May	June
Grocery	Shelf Stable Functional Beverages		Donna Schlaufman	11/29/2019	12/13/2019	May	June
Grocery	Shelf Stable Pasta & Pizza Sauces		Jeanette Bloss	11/29/2019	12/13/2019	May	June
Grocery	Shelf Stable Pasta		Jeanette Bloss	11/29/2019	12/13/2019	May	June
Frozen	Frozen Plant Based Meat Alternatives		Kasey Jorenby	11/29/2019	12/13/2019	May	June
Wellness	Soap & Bath Preparations	Bath And Liquid Soaps	Kasey Jorenby	11/29/2019	12/13/2019	May	June
Frozen	Frozen Appetizers & Snacks		Kasey Jorenby	11/29/2019	12/13/2019	May	June
Grocery	Candy & Chocolate	Excludes Fruit Snacks	Sunshine Squires	11/29/2019	12/13/2019	May	June
Wellness	Vitamins: Letter Vitamins/Minerals/Aminos		Sunshine Squires	11/29/2019	12/13/2019	May	June
Refrigerated	Refrigerated Cheese & Plant Based Cheese		Brian Larson	1/3/2020	1/17/2020	June	July
Grocery	Shelf Stable Water		Donna Schlaufman	1/3/2020	1/17/2020	June	July
Grocery	Shelf Stable Baking Mix & Ingredients & Flour		Jeanette Bloss	1/3/2020	1/17/2020	June	July
Grocery	Shelf Stable Seasonings		Jeanette Bloss	1/3/2020	1/17/2020	June	July
Frozen	Frozen Entrees	Excluding Pizza	Kasey Jorenby	1/3/2020	1/17/2020	June	July
Wellness	Aromatherapy & Body Oils		Kasey Jorenby	1/3/2020	1/17/2020	June	July
Wellness	Herbs (Singles & Formulas)		Sunshine Squires	1/3/2020	1/17/2020	June	July
Grocery	Shelf Stable Cookies		Sunshine Squires	1/3/2020	1/17/2020	June	July



Category Manager	Category	Contact Information
Jeanette Bloss	Baking + Main Meals + Coffee/Tea + Bulk	jeanette.bloss@ncg.coop (866) 709-COOP, ext. 2929
Brian Larson	Refrigerated + Fresh + Frozen Meat & Seafood	brian.larson@ncg.coop (866) 709-COOP, ext. 2602
Donna Schlaufman	Breakfast + Beverage + Non-Food/GM/Household/Fem Hygiene	donna.schlaufman@ncg.coop (866) 709-COOP, ext. 3311
Kasey Jorenby	Body Care + Lifestyle + Frozen	kasey.jorenby@ncg.coop (866) 709-COOP, ext. 2973
Sunshine Squires	Supplements + Baby Foods + Snacks	sunshine.squires@ncg.coop (866) 709-COOP, ext. 2308