



NCG 2020 New Item Review Calendar

Department	Category	Notes	Category Manager	Present to Category Manager	New Item Contract Deadline	Retail Co-op Intro Month	NCG First Promo Month
July: No reviews scheduled; Core Sets transition period						August	NONE
August: No reviews scheduled; Core Sets transition period						September	NONE
Legacy New Item Program:							
Grocery	Shelf Stable Wellness Bars & Gels	Includes Meat Bars	Donna Schlaufman	3/20/2020	4/3/2020	September	October
Wellness	Protein Supplements & Meal Replacements	Includes RTD	Sunshine Squires	3/20/2020	4/3/2020	September	October
Wellness	Shelf Stable Wellness Shots		Sunshine Squires	3/20/2020	4/3/2020	September	October
Frozen	Frozen Fruit and Veg		Kasey Jorenby	3/20/2020	4/3/2020	September	October
Frozen	Frozen Desserts	Excludes Ice Cream/Novelties	Kasey Jorenby	3/20/2020	4/3/2020	September	October
Grocery	Shelf Stable Soup	Includes Broth, Soup Cups	Jeanette Bloss	3/20/2020	4/3/2020	September	October
Refrigerated	Refrigerated Juices & Functional Beverages		Brian Larson	3/20/2020	4/3/2020	September	October
Refrigerated	Refrigerated Plant Based Milks		Brian Larson	3/20/2020	4/3/2020	September	October
Core Sets Category Reviews:							
Frozen	Frozen Pizzas		Kasey Jorenby	3/6/2020	5/8/2020	October	November
Refrigerated	Yogurt & Kefir/Drinkable Yogurt		Brian Larson	3/6/2020	5/8/2020	October	November

Category Manager	Category	Contact Information
Jeanette Bloss	Baking + Main Meals + Coffee/Tea + Bulk	jeanette.bloss@ncg.coop (866) 709-COOP, ext. 2929
Brian Larson	Refrigerated + Fresh + Frozen Meat & Seafood	brian.larson@ncg.coop (866) 709-COOP, ext. 2602
Donna Schlaufman	Breakfast + Beverage + Non-Food/GM/Household/Fem Hygiene	donna.schlaufman@ncg.coop (866) 709-COOP, ext. 3311
Kasey Jorenby	Body Care + Lifestyle + Frozen	kasey.jorenby@ncg.coop (866) 709-COOP, ext. 2973
Sunshine Squires	Supplements + Baby Foods + Snacks	sunshine.squires@ncg.coop (866) 709-COOP, ext. 2308