



Partner with National Co+op Grocers

Get your products in front of the industry's most committed health and wellness consumers

We represent 148 community-owned and operated food co-ops over 200 retail locations with 1.3 million committed members invested in their success nationwide.

As UNFI's second-largest customer, with over \$2.1 billion in annual sales, we are a well-established and trusted industry partner. Our experienced category managers can help you increase sales and grow your brand.

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Drive volume and build loyalty with Co+op Deals

Co+op Deals is NCG's flagship promotional program and one of the largest in the natural products industry, proven to deliver value, encourage brand loyalty and introduce your products to new customers.

Benefits

- 700,000 monthly sales flyer reach
- 6 annual coupon events
- 1 point of introduction for 200 retail outlets
- On average, more than 20% of a brand's NCG sales are driven by Co+op Deals
- 7% average increase in revenue when you participate in Co+op Deals
- Multiple size and premium ad space opportunities



Get your products on more shelves, faster

Our Core Sets Program allows you to introduce new products to our member co-ops in just one stop.

NCG is in business to make a better world

NCG advocates nationally for a sustainable food system, the fair treatment of people and a healthy environment. We are a founding member of the [Climate Collaborative](#), urging industry leaders to take the reins and reverse climate change. We reduce our climate impact by growing [Co+op Forest](#). NCG is proud to be a [Certified B Corp](#).

Contacts

Category Manager	Category	Contact Information
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Claudia Crowder	Main Meal, Nut Butters/Jams, Baking, Baby	claudia.crowder@ncc.coop (866) 709-COOP, ext. 2973
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